



KELAR PACIFIC

FOR IMMEDIATE RELEASE

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Strategic Alliance Combines Benefits of BIM with Sage Timberline Office Estimating for California Contractors

Autodesk VAR Kelar Pacific teams up with leading Sage Timberline Estimating reseller CFO on the go to offer integrated Building Information Modeling (BIM) and Sage Timberline Office Estimating. Complementary technologies make construction projects more efficient and profitable.

Temecula, California – July 2, 2009 – CFO on the go (www.cfosonthe go.net), a Sage Timberline Office reseller, and Kelar Pacific (www.kelarpacific.com), an Autodesk Premier Solutions Provider, have entered a strategic alliance to provide integrated Building Information Modeling (BIM) tools and Sage Timberline Office Estimating to large contractors throughout California. The respective firms offer complementary technology products, including Autodesk software solutions and Sage Timberline Office, which make construction projects more efficient and profitable.

Quick to recognize the potential for mutual benefit to their customers, the alliance between CFO on the go and Kelar Pacific will focus on combining the benefits of Autodesk's BIM technology with Sage Timberline Office on the heels of a recent integration announced by Sage (<http://tinyurl.com/r5ky76>). The new integration enables Sage Timberline Office Estimating software users to import quantity information automatically from Autodesk to generate cost estimates.

"More and more contractors are getting involved on the BIM side because there's a value there," says Dennis Feidner, founder and CEO of CFO on the go. "The technology creates a collaborative relationship between builder and designer for the duration of the entire project, from pre-construction through to post-construction. This is no longer emerging technology ... it's here now and the benefits are real. That's why we're so enthusiastic about our strategic alliance with Kelar Pacific."

"By integrating Sage Timberline Office Estimating software with Autodesk software, we've joined forces to bring contractors and designers the best of all tools available in the construction industry," says Mo Mansouri of Kelar Pacific. "It's not unusual for contractors to totally recoup their investment in BIM in a matter of months -- sometimes even on a single project. Contractors are now seeing the significant tangible benefits from virtual construction and 4D and 5D modeling. Projects are simply faster, smoother and more profitable."

The new strategic partners will be co-hosting a Technology Summit on August 4, 2009 that's open to builders and other construction professionals interested in learning more about the advantages of Business Information Modeling (BIM) integrated with back office accounting and project management software. The Technology Summit is a full day event and will be held at the Kelar Pacific office in San Diego at 6020 Cornerstone Court West, Suite 105.

For event details or to register for the Technology Summit, contact Dennis Feidner at (800) 659-5851 or Lynette Maldonado at (800) 578-2457.

About CFO on the go, co

Chief Financial Officer on the go is a leading construction oriented services firm that assists and guides contractors to growing their organizations through technology and good sound business processes. CFO on the go is comfortable with construction contractors whether they are developers, GCs, homebuilders or specialty contractors. Within our 900 current clients, the annual revenues range from under \$1 million dollars to close to \$1 billion dollars. Our professional consultants are all former accountants or estimators in the construction industry. CFO on the go is a Sage Authorized provider of project management software for the construction industry including Sage Timberline Office and Sage Master Builder.

For information visit www.cfosonthego.net.

About Kelar Pacific

Throughout our 26 years in business, Kelar has been on the forefront of helping industry leading design and construction professionals utilize the latest technology. As an authorized reseller of Autodesk and Meridian software, we offer a complete suite of building and infrastructure design, and project management software. Our expert staff combines training, consulting, mentoring, implementation, BIM and drafting services with our full suite of products to provide our clients with custom tailored comprehensive workflow solutions.

For information visit www.kelarpacific.com

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